

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949042-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/07/12 - 09/10/12	949042	07901690

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/10/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/10/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP100H	\$750.00	NM
2	09/07/12	09/07/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	2	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHF		09/07/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP100H	\$450.00	NM
2 WESHF		09/07/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP100H	\$450.00	NM
3	09/07/12	09/07/12	NBC Today Show	7:00-9:00 AM	----F--	:30	2	\$725.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	2	\$725.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESHF		09/07/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$725.00	NM
1 WESHF		09/07/12	8:52 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$725.00	NM
4	09/10/12	09/10/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESHM		09/10/12	7:30 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$1,000.00	NM
1 WESHM		09/10/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$1,000.00	NM
5	09/10/12	09/10/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/10/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP100H	\$500.00	NM
2 WESHM		09/10/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP100H	\$500.00	NM
6	09/07/12	09/07/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	2	\$500.00	NM

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
949042-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		09/07/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP100H	\$500.00	NM
2 WESHF		09/07/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP100H	\$500.00	NM
7	09/10/12	09/10/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				2	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		09/10/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP100H	\$400.00	NM
1 WESHM		09/10/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP100H	\$400.00	NM
8	09/07/12	09/07/12	NBC Today Show II	10AM-11AM	----F--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				2	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHF		09/07/12	10:30 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP100H	\$400.00	NM
1 WESHF		09/07/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP100H	\$400.00	NM
9	09/07/12	09/07/12	NBC Today Show III	11AM-12PM/10-11/	----F--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		09/07/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP100H	\$350.00	NM
2 WESHF		09/07/12	11:53 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP100H	\$350.00	NM
10	09/10/12	09/10/12	NBC Today Show III	11AM-12PM/10-11/	M-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		09/10/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP100H	\$350.00	NM
1 WESHM		09/10/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP100H	\$350.00	NM
11	09/07/12	09/07/12	M-F NOON NEWS 12-12:12:00-12:30 PM		----F--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		09/07/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP100H	\$350.00	NM
2 WESHF		09/07/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP100H	\$350.00	NM
12	09/10/12	09/10/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		09/10/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP100H	\$350.00	NM
2 WESHM		09/10/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP100H	\$350.00	NM
13	09/10/12	09/10/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				2	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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949042-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/10/12	09/10/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM	09/10/12	1:29 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP100H	\$300.00	NM
1	WESHM	09/10/12	2:00 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP100H	\$300.00	NM
14	09/07/12	09/07/12	Days of Our Lives	1:00-2:00 PM	----F--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF	09/07/12	1:30 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP100H	\$300.00	NM
2	WESHF	09/07/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP100H	\$300.00	NM
15	09/07/12	09/07/12	M-F 3-4 PM	3:00-4:00 PM	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF	09/07/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP100H	\$450.00	NM
16	09/10/12	09/10/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	2	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM	09/10/12	3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP100H	\$275.00	NM
1	WESHM	09/10/12	3:44 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP100H	\$275.00	NM
17	09/10/12	09/10/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	09/10/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP100H	\$550.00	NM
2	WESHM	09/10/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP100H	\$550.00	NM
18	09/07/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHF	09/07/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP100H	\$550.00	NM
1	WESHF	09/07/12	4:38 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP100H	\$550.00	NM
19	09/07/12	09/07/12	M-F 5-6 PM ROT	5:00-6:00 PM	----F--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF	09/07/12	5:10 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00	NM
2	WESHF	09/07/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00	NM
20	09/10/12	09/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM	09/10/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00	NM
1	WESHM	09/10/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00	NM

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Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/10/12	09/10/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	2	\$700.00	NM
21	09/10/12	09/10/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12    09/16/12    M-----                    2            \$1,000.00									
Spots: # Ch    Day Air Date    Air Time Description            Start/End Time    Length Ad-ID									

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949042-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/07/12	09/07/12	M-Su News @ 11PM	11-1135p	----F--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
29	09/10/12	09/10/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/10/12 11:59 PM NBC Tonight Show 11:35P-12:35XM :30 2012MRFP100H \$550.00 NM									
30	09/07/12	09/07/12	NBC Tonight Show	11:35P-12:35XM	----F--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHF 09/07/12 11:59 PM NBC Tonight Show 11:35P-12:35XM :30 2012MRFP100H \$450.00 NM 1 WESHF 09/07/12 12:32 AM NBC Tonight Show 11:35P-12:35XM :30 2012MRFP100H \$450.00 NM									
31	09/10/12	09/10/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/10/12 5:52 AM M-F Early Sunrise 5:00-6:00 AM :30 2012MRFP100H \$150.00 NM									
32	09/07/12	09/07/12	M-F Early Sunrise	5:00-6:00 AM	----F--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/07/12 5:26 AM M-F Early Sunrise 5:00-6:00 AM :30 2012MRFP100H \$150.00 NM									
33	09/07/12	09/07/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/07/12 9:17 PM NBC Prime GRIMM 9:00-10:00 PM :30 2012MRFP100H \$1,800.00 NM									
34	09/07/12	09/07/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/07/12 10:11 PM NBC Prime DATELINE 10:00-11:00 PM :30 2012MRFP100H \$3,500.00 NM									
35	09/08/12	09/08/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHsa 09/08/12 6:57 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 2012MRFP100H \$150.00 NM									
36	09/08/12	09/08/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHsa 09/08/12 8:15 AM NBC Saturday Sat 8-10am :30 2012MRFP100H \$800.00 NM 2 WESHsa 09/08/12 8:51 AM NBC Saturday Sat 8-10am :30 2012MRFP100H \$800.00 NM									

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949042-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/09/12	09/09/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Su	09/09/12	6:42 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP100H	\$150.00	NM
1 WESH	Su	09/09/12	7:43 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP100H	\$150.00	NM
39	09/09/12	09/09/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/09/12	8:22 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	2012MRFP100H	\$1,100.00	NM
2 WESH	Su	09/09/12	8:48 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	2012MRFP100H	\$1,100.00	NM
40	09/09/12	09/09/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$2,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/09/12	9:47 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	2012MRFP100H	\$2,500.00	NM
41	09/09/12	09/09/12	CHRIS MATTHEWS WKND CHRIS MATTHEWS		-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/09/12	10:26 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS	:30	2012MRFP100H	\$750.00	NM
42	09/09/12	09/09/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/09/12	6:29 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	2012MRFP100H	\$700.00	NM
43	09/09/12	09/09/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/09/12	7:16 PM	NFL PRE-GAME	7:00P-8:00PM	:30	2012MRFP100H	\$2,000.00	NM
44	09/09/12	09/09/12	NFL	8:00PM-conclusion	-----S	:30	2	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$5,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/09/12	9:55 PM	NFL	8:00PM-conclusion	:30	2012MRFP100H	\$5,000.00	NM
2 WESH	Su	09/09/12	11:41 PM	NFL	8:00PM-conclusion	:30	2012MRFP100H	\$5,000.00	NM
LR - Football									
45	09/09/12	09/09/12	Su Late News After NFL	Su Late News After	-----S	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/09/12	12:09 AM	Su Late News After NFL	Su Late News After	:30	2012MRFP100H	\$1,400.00	NM
LR - Football									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949042-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/09/12	09/09/12	Su Late News After NFL	Su Late News After	-----S	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	09/09/12	12:28 AM	Su Late News After NFL	Su Late News After	:30	2012MRFP100H	\$1,400.00 NM
LR - Football									
<b>Total Spots</b>							<b>71</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$60,350.00</b>
<u>Agency Commission</u>	<b>\$9,052.50</b>
<u>Net Amount Due</u>	<b>\$51,297.50</b>